



## Sherri Parman

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Sherri Parman is a Capstan partner based in Atlanta with over 30 years of finance and real estate experience. She brings to every engagement knowledge and understanding of corporate real estate management objectives, investment real estate objectives and the CFO perspective. At various stages of her career she has served as CFO for major real estate developers and investors, has advised developers, lenders and real estate investors as a CPA, has led consulting practices for CBRE and JLL, and helped Fortune 500 and Global 100 companies improve the management of their corporate real estate.

Today, she advises corporate real estate and sourcing executives on the management of their facilities and workplaces and leads outsourcing, organizational strategy, sourcing strategy, contract benchmarking and contract renegotiation engagements.

## Experience

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Sherri began her career in public accounting as a CPA for Peat, Marwick Mitchell (later KPMG), where she specialized in real estate. She then moved to Kenneth Leventhal & Co (later Ernst & Young) providing audit, tax and consulting services to real estate developers and REITs. Prior to moving to Atlanta, she worked for a real estate consulting firm specializing in feasibility analyses for Southern California public sector economic development projects.

For her first seven years in Atlanta, Sherri ran regional consulting practices for CBRE and JLL with Fortune 500 clients assisting them with corporate real estate portfolio strategies, organizational strategies and site selection projects. Prior to joining Capstan, Sherri served as Chief Financial Officer for CoreNet Global, the professional association for corporate real estate. While there, she led operational integration initiatives when CoreNet was first formed, stabilized financial operations, led committees tasked with developing and implementing new strategic initiatives and reported to the Board of Directors on finances and operations

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## Education

**California State University at Fullerton**, Bachelor of Arts,  
Accounting

**Anderson School, University of Los Angeles, California**, Executive  
MBA in International Management and Finance

**CoreNet Global**, Masters of Corporate Real Estate

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## Affiliations and Qualifications

Faculty, CoreNet Global's MCR program, Teaching Corporate Real  
Estate, Finance and Impact of Transactions on Financial Statements;

Awarded CoreNet Outstanding Faculty 3 times

Former member of CoreNet's Global Finance Committee and Summit  
Panelist

Formerly held CPA certificate in California

Past President and longtime board member of Temple Kol Emeth in  
Marietta, GA

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## Recent Engagements

Ms. Parman led a Facilities Management outsourcing for a global  
investment and wealth management firm. Key goals were to consolidate  
vendors and to outsource for the first time some facilities that were  
managed internally. Client management wanted to integrate services  
across global regions, drive consistency, consolidate reporting and  
leverage spend to drive savings. The engagement included a sourcing  
strategy to determine which global regions would participate,  
Introductory Sessions to educate the client on the marketplace, an RFP  
issued to seven global firms, and contract negotiations with two firms.

Ms. Parman led two separate outsourcing RFP engagements for a global  
oil and gas industry technology firm. With the recovery of oil prices, the  
company was shifting from cost cutting to focus on efficiency and  
productivity. Organizationally, it was moving from a decentralized to a  
globally centralized shared services environment. An RFP for global  
transaction management and brokerage was issued to five firms, with one  
firm ultimately selected for contract negotiations. Then Capstan led a  
similar process for Facilities Management for North America that split  
the portfolio between two service providers. In both engagements, our  
challenge was to develop unique operating and pricing models that  
supported the new centralized management model.

## Recent Clients

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American Express

Apollo

Bridgewater

CA Technologies

Carolinas Healthcare Systems

Ciena

Deutsche Bank

Duke Energy

Fiserv

Gallagher

Iron Mountain

Johnson & Johnson

The Kellogg Company

Kimberly - Clark

The MITRE Corporation

Morgan Stanley

Mt. Sinai Medical Center

Northern Trust

Owens-Illinois

RBS Citizens

Regus

S & P (formerly McGraw-Hill)

Schlumberger

Towers Watson

Seagate

Thomson Reuters